

Monitoring the complexities: Nuclear Power and public opinion

Issue arena analysis

Issue Arenas

- No control over stakeholders
- Citizen bubbles
- Public opinion has split into different groups and arenas
- The earlier found, the more chance to participate
- Engagement happens on the conditions of the arena

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Vos, M., Shoemaker, H. & Luoma-aho, V. (2014) Setting the agenda for research on issue arenas, Corporate Communications, an international journal, (forthcoming).

